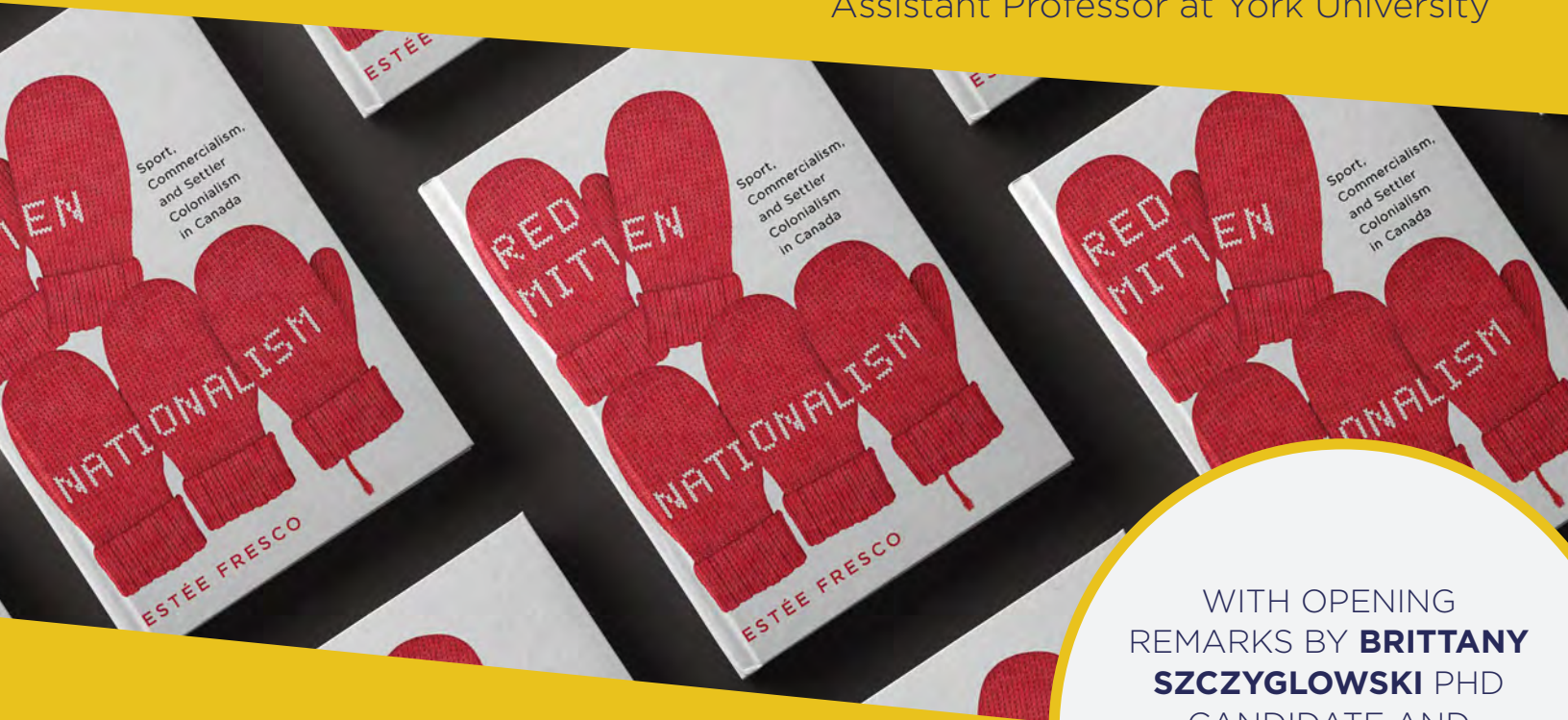


INSTITUTE FOR RESEARCH ON DIGITAL LITERACIES PRESENTS

RED MITTEN NATIONALISM

A BOOK TALK WITH **ESTÉE FRESCO**

Assistant Professor at York University



Thursday March 30th, 2023

2:30 PM EST Accolade East 001 lecture hall

WITH OPENING
REMARKS BY **BRITTANY
SZCZYGLOWSKI** PHD
CANDIDATE AND
DR. MATT VENTRESKA A
SPORTS, MEDIA, AND
SCIENCE STUDIES
RESEARCHER

Red Mitten Nationalism explores how common understandings of Canadian history and identity are shaped at the intersection of sport, commercialism and nationalism. Through case studies of recent Canadian-hosted Olympic and Commonwealth Games, Fresco argues that representations of Indigenous peoples' cultures are central to the way everyday Canadians, corporations, and sport organizations remember the past and understand the present.

Estée Fresco is an Assistant Professor in the Communication & Media Studies Department at York University. Her research specialization is in the areas of sport, Canadian culture and Indigenous-Settler relations.

Brittany Szczygłowski is a PhD candidate in Communication & Culture. Her current research examines consumer culture, sport media and contemporary activism.

Dr. Matt Ventresca investigates the cultural politics of traumatic brain injuries and painkilling drugs in sports. His work is supported by Queen's University, the Georgia Institute of Technology, and Australian National University.



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