

IRDL SPEAKER SERIES

PRESENTS: *Cheryl Williams*



HIDDEN CURRICULUM

YOUNG PEOPLE, BIG DATA, AND USER GENERATED CONTENT

HOW IS UNPAID DIGITAL LABOUR FOUNDATIONAL TO YOUNG PEOPLE'S CULTURE TODAY AND HOW DOES IT NATURALIZE AND MOBILIZE IMMATERIAL LABOR INTO THE ADULT YEARS?

This talk by Cheryl Williams, PhD candidate in Communication and Culture, sheds light on the ways young people perform immaterial labour during their leisure time online and probes the potential link between play, free labour, and young people's future roles in the workforce.

For event details visit irdl.info.yorku.ca/events

NOVEMBER 14, 2017

11:00AM - 1:00PM

ROOM 519, KANEFF TOWER

**Light refreshments will be served.
Please RSVP to irdl@yorku.ca**

